

MEDIAKIT



@deense_zomer

STUDIO DEENSE ZOMER

My name is Linda (46) and I live with my husband, two daughters (11 and 5) and our dog in a detached 1970s house. Our house is located in the north of the Netherlands, in a village near Leeuwarden. In the year 2017 I became active on Instagram under the name @deense_zomer. A reference to my love for Denmark and Scandinavian design.

Among fellow Instagrammers I am also called 'the queen of colours', because my interior is certainly colourful. In addition to Scandinavian design, you can now also find design from other countries, for example design from Dutch soil.

I make conscious choices when it comes to investing in my interior by choosing sustainable products that are of such a good quality that they last a lifetime. So I consciously choose timeless design more and more. I regularly air this vision through my Instagram account to inspire others to make better choices.

I can now count on a loyal "fan base" of my Instagram account @deense_zomer that is steadily growing. Besides Instagram, I am also active on Pinterest, Facebook and TikTok. I also have my own website, www.deensezomer.nl, where I regularly post new blogs.



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COLLABORATE

Studio Deense Zomer likes to work with companies and brands that match the core values of colourful, design, sustainable and quality. I also apply these values during collaborations.

When you work with Studio Deense Zomer, you can assume that the concept I create has been custom designed for your brand and/or company. My starting point is a colorful elaboration of the concept based on your question and goal for our collaboration. I attach great importance to quality.

I like to enter into lasting relationships with cooperation partners, because I believe in the power of repetition. In addition to being a content creator, I am also a professional (interior) photographer, so you can count on high-quality images.

Long term collaboration partners are Artifort, fonQ en bol.com.



STUDIO DEENSE ZOMER

INSTAGRAM STATISTICS

1 7 . 6 7 5

followers

9 0 %

woman age 25 - 54 years

7 0 %

lives in The Netherlands

5 0 . 0 0 0

weekly range

3 , 5 %

engagement rate

Reference date May 2022



STUDIO DEENSE ZOMER

PRICES

€ 3 2 5

Instagram post (1) + story (1)

€ 4 0 0

Instagram post (1) + story (1) +
giveaway

€ 4 0 0

Instagram post (1) + reel

€ 4 7 5

Instagram post (1) + story (1) + blog

Please note:

The photography associated with the post and story includes a license to use your own social media. For the use of the photos on other media such as the website, I charge a license fee of €75 per photo.

The photography for the purpose of the blog is exclusive. I use a license fee of €50 for using my own social media and €75 for other media for using the blog photos.

Mentioned prices are exclusive of VAT and valid until August 31, 2022

