### THE VALUABLE

Paint performance always depends on the quality of the binder. Our binders are produced from biobased raw materials. Biomass waste from oil production, e.g. olive or sunflower oil, is used to produce the binder. Unlike raw fossil materials (e.g. chalk), our bio-based raw material is a renewable resource, which can be replenished within the shelf life of the wall paint and is therefore not produced at the expense of humans, nature and animals.





### Environment

- Low CO<sub>2</sub> emissions
- Packaging made from 100% recyclable materials
- Binders are produced from bio-based raw materials



GREEN AT HEART, **COLOURFUL** AT HOME.



# Application

- Spatter-free
- Odourless
- Fast drying (dry to the touch after 1 hour - paintable after approx. 6 hours)
- Excellent hide & covering power (Class 1)

## Paint results

- Elegant, velvety, matte finish
- Highly scuff resistant (class 1)
- Very even finish due to excellent application flow and viscosity
- Strong colour brilliance

- VOC-free
- Solvent-free
- Water-based





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**#SIMPLYPAINT**