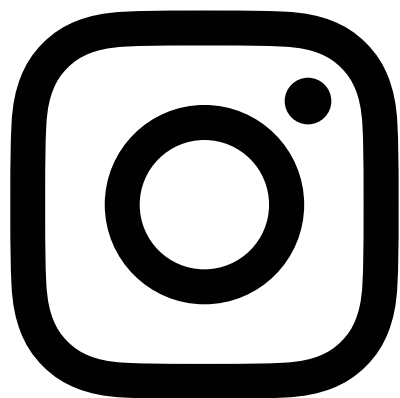


STUDIO
DEENSE
ZOMER



MEDIA KIT
2022

WHO I AM

STUDIO DEENSE ZOMER STANDS FOR COLORFUL,
DESIGN, SUSTAINABLE AND QUALITY

My name is Linda (46) and I live with my husband, two daughters (11 and 5) and our dog in a detached 1970s house. Our house is located in the north of the Netherlands, in a village near Leeuwarden. In the year 2017 I became active on Instagram under the name @deense_zomer. A reference to my love for Denmark and Scandinavian design.

Among fellow Instagrammers I am also called the queen of colours, because my interior is certainly colorful. In addition to Scandinavian design, you can now also find design from other countries, for example design from Dutch soil.

I make conscious choices when it comes to investing in my interior by choosing sustainable products that are of such a good quality that they last a lifetime. So I consciously choose timeless design more and more. I regularly air this vision through my Instagram account to inspire others to make better choices.



I can count on a loyal "fan base"

I can count on a loyal "fan base" of my Instagram account @deense_zomer that is steadily growing. Besides Instagram, I am also active on Pinterest, Facebook and TikTok. I also have my own website, www.deensezomer.nl, where I regularly post new blogs.



COLLABORATE

I LIKE TO ENTER INTO SUSTAINABLE PARTNERSHIPS

Studio Deense Zomer likes to work with companies and brands that match the core values of colourful, design, sustainable and quality. I also apply these values during collaborations.

When you work with Studio Deense Zomer, you can assume that the concept I create has been custom designed for your brand and/or company. My starting point is a colorful elaboration of the concept based on your question and goal for our collaboration. I attach great importance to quality.

I like to enter into lasting relationships with cooperation partners, because I believe in the power of repetition. In addition to being a content creator, I am also a professional (interior) photographer, so you can count on high-quality images.



You can assume that the concept I create has been custom designed for your brand and/or company

FACTS & FIGURES

And now some facts about my Instagram account @deense_zomer (reference date January 2022)

16,500 followers
90% of these followers are women and fall in the age category 25 - 54 years
70% of the followers live in the Netherlands
My weekly range is around 60,000
My engagement rate is 4.01%



PRICES

I PREFER TO MAKE A SUITABLE PROPOSAL

No collaboration is the same, so I prefer to make a suitable proposal based on your wishes. The rates below are basic rates.

- Post (2x) + Story (2x): €275
- Post (2x) + Story (2x) + Giveaway: €300
- Post (2x) + Story (2x) + Reels: €350
- Post (2x) + Story (2x) + Blog: €375

NB. Mentioned prices are exclusive of VAT and valid until December 31, 2022



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